

KPDA Media Weekly Review Report as at 28th November 2020



CEO DE-BRIEF

KPDA Platinum Members
KENYA PROPERTY DEVELOPERS ASSOCIATION

- ALN** (Anjarwalla & Khana Advocates)
- BA** (Balala & Abed Advocates)
- FUSION CAPITAL** (Fusion Capital Ltd)
- MI VIDA** (Prism Residential Ltd)
- HFDI** (HF Development and Investments Ltd)
- NCBA** (NCBA Bank Kenya PLC)
- NEWLINE** (Newline Ltd)
- YASIAN Interiors** (Yasian Technology Company td)
- TWO RIVERS** (Two Rivers Development Ltd)
- SYMBION** (Symbion Kenya Ltd)
- SAVANNAH CEMENT** (Savannah Cement Ltd)
- KCB** (KCB Bank Kenya Ltd)
- MRM** (Mabati Rolling Mills Ltd)
- KONE** (Kone Kenya Ltd)
- Britam** (Britam Asset Managers)

AFFORDABLE VILLAS AT VIPINGO BY SUPERIOR HOMES KENYA

PAZURI
at Vipingo

Superior Homes Kenya

Affordable Villas at Vipingo

Starting From;
KSHS 12.98M

Phase 1
25%
Complete

Tel: +254 713 888 333 | Email: sales@superiorhomes.co.ke

Reach out to Superior Homes on 0713 888 333 or email sales@superiorhomes.co.ke

27th November 2020

Business Daily | Joseph Wangui | Friday, 27th November 2020

TYCOON, PRISONS LAND ROW HEADS TO COURT OF APPEAL

The battle for ownership of a parcel of land in Murang'a town pitting Nairobi tycoon Mike Maina Kamau and the Kenya Prisons department has now gone to the Court of Appeal. [Read More.](#)

Business Daily | Patrick Alushula | Friday, 27th November 2020

CENTUM FALLS INTO SH1.98BN HALF-YEAR LOSS

Centum Investment Group has posted Sh1.98 billion half-year net loss, hurt by a drop in both sales and investment income. [Read More.](#)

Business Daily | Ibrahim Mwathane | Friday, 27th November 2020

COMMUNITY LAND GOVERNANCE MUST RESPECT CULTURE

For about three years now, the Land Development and Governance Institute (LDGI) has been researching on the application of Kenya's Community Land Act. [Read More.](#)

Business Daily | Collins Omulo | Friday, 27th November 2020

PAINT MANUFACTURERS EYE REBOUND IN 2021

Paint manufacturers are expecting a strong rebound in sales from the first half of next year on rising construction activities. [Read More.](#)

Business Daily | Kevin Rotich | Friday, 27th November 2020

WOMEN ACCOUNT FOR 30PC OF STANBIC FIRST-TIME MORTGAGES

Women accounted for 30 per cent of Sh19.95 billion first time mortgages issued by the Stanbic Bank last year, new disclosures by the lender show. [Read More.](#)

26th November 2020

The Standard | Peter Theuri | Thursday, 26th November 2020

SMALL TOWNS TAKE FIGHT TO NAIROBI FOR RESIDENTS

Nairobi is bursting at the seams thanks to a rapidly swelling population, with the counties surrounding the city reaping the spoils. [Read More.](#)

The Standard | Standard Reporter | Thursday, 26th November 2020

FORMERLY POSH DONHOLM ESTATE TURNING INTO 'SLUM'

Donholm estate is the oldest amongst the Eastlands lower-middle-income estates such as Umoja, Kayole, Greenfields, Savannah, Buru Buru and Tennah on Outering Road. [Read More.](#)

The Standard | James Wanzala | Thursday, 26th November 2020

WOMEN ENGINEERS SEEK KEY ROLE IN POST-COVID SOLUTIONS

Women engineers have been challenged to provide solutions in post-Covid economic recovery despite their fewer numbers in the profession. [Read More.](#)

The Standard | Wainaina Wambu | Thursday, 26th November 2020

DEVELOPERS URGED TO USE ALTERNATIVE BUILDING TECHNOLOGY

The government is keen on using new building techniques such as expanded polystyrene (EPS) panels to solve Kenya's housing crisis. [Read More.](#)

The Standard | Peter Theuri | Thursday, 26th November 2020

RETAIL SPACE PRICES DIP AS DEMAND FALLS

As economies continue to battle the ravaging Covid-19 pandemic, Kenya's real estate retail sector has recorded a dip in prices as battered landlords offered reduced rental rates in a bid to attract tenants. [Read More.](#)

25th November 2020

Business Daily | Collins Omulo | Wednesday, 25th November 2020

HOW CYCLISTS, WALKERS, BUS RAPID TRANSIT WILL SHAPE THE FLOW OF NAIROBI TRAFFIC

The Nairobi Metropolitan Services (NMS) is banking on non-motorised transport and bus rapid transit (BRT) as last-mile connectors in its bid to decongest Nairobi central business district (CBD). [Read More.](#)

Business Daily | Edward Omete | Wednesday, 25th November 2020

STATE MUST ENSURE THAT RURAL CITIZENS GAIN FROM AFFORDABLE HOUSING

Lawyer-turned-politician Otiende Amollo has been quietly engaged on a transformative project in his rural constituency. [Read More.](#)

The Standard | Peter Muiruri | Wednesday, 25th November 2020

STATE MUST ENSURE THAT RURAL CITIZENS GAIN FROM AFFORDABLE HOUSING

Listening to Sakina Hassanali (*pictured*), the head of development consulting and research at HassConsult talk about real estate quarterly indexes can be mind boggling to the uninitiated. [Read More.](#)

24th November 2020

Business Daily | Tuesday, 24th November 2020

AVOID PITFALLS OF EXPENSIVE PARTNERSHIPS IN ROAD WORKS

The growing involvement of private investors in building public infrastructure such as roads, energy plants and housing must not be seen to overburden consumers through costly user fees. [Read More.](#)

INVITATION TO THE HOUSING FINANCE COURSE FOR SUB - SAHARAN AFRICA

The University of Cape Town, together with the Wharton School's International Housing Finance Programme, offers a "Housing Finance Course for Sub Saharan Africa" every year, usually in October, in Cape Town. This is a course that CAHF supports both with their research and in lectures and in the past, with funding from FSDA, they have also been able to provide bursaries.

This year, the course was postponed due to Covid. It is being offered rather in January 2021, and in a virtual format, please see [attached](#)

While CAHF hasn't had the funding to offer bursaries, they are still very keen that people access the opportunity.

Please feel free to email Kecia on kecia@housingfinanceafrica.org for more details












WE WANT YOU, TO JOIN KPDA!



We want you to join KPDA!



Why join KPDA?

 <p>Be at the forefront of advocating for change and better environment in the built sector</p>	 <p>Get to air issues affecting yourselves and others to a body that realises real change</p>	 <p>Access to our database with top level management contacts</p>	 <p>One on one introduction to companies you would like to work with</p>
 <p>Access direct contact to regulatory bodies in the industry and the Government departments touching on the built sector</p>	 <p>Access to the latest news and trends in the industry</p>	 <p>Meet and exchange contacts with other members in networking events</p>	
 <p>Free members networking events</p>	 <p>Get discounted rates to events</p>	 <p>Get the privilege to negotiate sponsorship rates as a paid up member</p>	 <p>Join a like-minded family !</p>



Ps: All physical meetings will be held post COVID-19!

Contact Cynthia Wakio by [email: membership@kpda.or.ke!](mailto:membership@kpda.or.ke)
Our website is www.kpda.or.ke to view each category and the rates

Reach out to Cynthia on membership@kpda.or.ke

ADVERTISE WITH US: WE ARE GIVING YOU AN 80% DISCOUNT!!!!

KPDA
KENYA PROPERTY DEVELOPERS ASSOCIATION

ADVERTISE WITH KPDA AT AN 80% DISCOUNT!

Why Advertise through KPDA Media

Your Ad will run on these platforms:

- The KPDA Website
- The KPDA Media Weekly Review Reports
- KPDA Social Media Platforms: Facebook, Twitter and LinkedIn
- KPDA's Email Listing

AD Requirements:

- JPC or PNG format
- 72 dpi resolution
- Colour calibration RGB
- Size should not exceed 30KB

Advertising Terms and Conditions

- Advertisements will only be run upon receipt of payment
- All information and Material supplied to KPDA should be true, accurate and not misleading, and nothing contained in it is liable to bring KPDA into disrepute
- The Material shall not indicate an intention to discriminate on grounds of sex, race, religion or belief, disability, ethnic origin, age or sexual orientation (unless such an Advertisement is exempted from any statutory requirements relating to such forms of discrimination and the Customer notifies KPDA of the applicability of such an exemption at the time when the Advertisement is submitted to KPDA).
- KPDA reserves the right to determine the appropriateness of ad content and not run advertisements deemed to contract KPDA's Code of Conduct and values. In the event that KPDA declines to run an advertisement, the customer shall be refunded for the amount they will have paid.

What is the Cost of Advertising with KPDA?

We will run your ad for a period of four (4) weeks (one month) at an 80% discount!!!

- **KPDA Members:- Kshs. 3, 420 VAT Incl**
- **Non-Members:- Kshs. 5, 700 VAT Incl**

Payment must be received prior to the commencement of advertising. An invoice shall be issued upon confirmation to facilitate the processing of payment.

KPDA Advertising Platform Statistics

The KPDA Website - www.kpda.or.ke:

- 10, 000 visitors per month
- 7, 000 visitors on Mondays and Wednesdays

KPDA on Twitter @KPDA_Ke:

- 5, 040 followers
- 14, 000 impressions per month

The KPDA Media Weekly Review Report

- Over 1, 500 subscribers
- An organic reach of over 500 subscribers

LinkedIn - Kenya Property Developers Association:

- 2, 732 followers
- Over 500 views per day

Facebook page - Kenya Property Developers Association:

- 3, 360 followers and 3, 232 likes
- An organic reach of over 1, 500

Email Contacts - ceo@kpda.or.ke, membership@kpda.or.ke, kpdasecretariat@gmail.com

- Over 1, 000 email contacts

For more information, please call: 0725 286 689 / 0737 530 290 or email: ceo@kpda.or.ke.

www.kpda.or.ke
KPDA_Ke
Kenya Property Developers Association
Kenya Property Developers Association

Reach out to us on ceo@kpda.or.ke. Click [here](#) to view the flyer